**CURRICULUM VITAE**April 2020

1. Name

Phillipa K Chong

2. Business Address

McMaster University

Department of Sociology, KTH-609

1280 Main Street West

Hamilton, Ontario L8S 4M4

(905) 525-9140 x 23607

3. Educational Background

Ph.D., University of Toronto, Sociology, Toronto, ON June 2014

M.A., University of Toronto, Sociology, Toronto, ON June 2008

B.A., (with honours) University of Toronto, Sociology, Toronto, ON June 2007

4. Current Status at McMaster University

Assistant Professor (Tenure-track), Department of Sociology

Appointment start date: July 2015

5. Professional Organizations

Canadian Sociological Association (CSA)

American Sociological Association (ASA)

Eastern Sociological Society (ESS)

6. Employment History

**a) Academic**

2015-Present Assistant Professor. Department of Sociology. McMaster University, Hamilton, Ontario. CA

2014-2015 Postdoctoral Fellow. Department of Sociology. Harvard University, Cambridge, MA. USA

**b) Consultations**

2014-2015 Qualitative Methodologist and Project Co-ordinator. Department of Sociology. Harvard University. Cambridge, MA. PI: Bart Bonikowksi

**c) Other**

N/A

7. Scholarly and Professional Activities

a) Editorial Boards

N/A

b) Grant and Personnel Committees

N/A

c) Executive Positions

Public Engagement Liaison, Communications, Information Technology and Media Sociology (CITAMS) 2018-2020

Organizer of Regular Sessions for Section on Culture, American Sociological Association, 2017, 2019

Awards Committee, Richard Peterson Best Student Paper Award for Section on Sociology of

Culture, American Sociological Association, 2016/17

Co-organizer, Roundtables for ASA section on Inequality, Mobility, and Poverty meetings 2015

(with Maggie Frye, Princeton University)

Co-organizer, Mini-conference on Cultural Approaches to Work at Eastern Sociological

Association on behalf of *Work/Culture* research group, 2014

Student Councilor (Elected), *Canadian Population Society* 2008-2010

d) Journal Referee (TOTAL)

*American Journal of Sociology (2)*

*American Sociological Review (3)*

*Gender & Society (1)*

*Journalism (2)*

*Journal for Cultural Economy (1)*

*New Media and Society (1)*

*Poetics: Journal of Empirical Research on Culture, the Media, and the Arts (10)*

*Professions and Professionalism (1)*

*Qualitative Sociology (1)*

*Social Forces (1)*

*Sociological Theory (2)*

*Sociological Quarterly (1)*

*Work and Occupations (1)*

e) External Grant Reviews

N/A

8. Areas of Interest

Cultural Sociology

Social Inequality

Sociology of Knowledge

Art and Creative Industries

Race, Gender, and Class

Qualitative Methodology

9. Honours

2014 Daniel G. Hill Prize for Best Graduate Paper in Sociology (honorable mention), University of Toronto

2013 Al Miller Memorial Award, UofT Faculty Association: university-wide award given one graduate student for demonstrated leadership in the university community

2013 Richard A. Peterson Best Student Paper in the Sociology of Culture Section. American Sociology Association.

2013 Hacker Mullins Best Student Paper Award in the Section on Science, Knowledge and Technology, American Sociological Association

2012 Ontario Graduate Scholarship. Ontario Ministry of Training, Colleges, and Universities. $10,000.

2011-12 Doctoral Completion Award, Faculty of Arts & Science, UofT. $18,000.

2010 Canada Graduate Scholarship – Michael Smith Foreign Study Supplement,

Social Sciences and Humanities Research Council of Canada. $6000.

2009 Best Student Paper Award (Overall). Canadian Sociological Association.

2008-11Joseph-Armand Bombardier Canada Graduate Scholarship (Doctoral), Social

Sciences and Humanities Research Council of Canada (SSHRC) $105,000

2008 Barbara Frum Memorial Award in Canadian Studies. Faculty of Arts and Science, University of Toronto. $3000.

2007 University of Toronto Open Fellowship. $11,100.

2006 Canada Graduate Scholarship - Master’s Program, Social Sciences and Humanities Research Council Canada. $17,500.

2006 Ontario Graduate Scholarship.Ontario Ministry of Training, Colleges, and Universities$15,000. *(declined)*

10. Courses Taught (last five years)

a) Undergraduate

*McMaster University*

Sociology 2RR3 Case Studies of Social Inequality Winter, Fall 2017

Summer 2018

Fall 2019

Sociology 4J03 Art, Culture and Inequality Winter 2016

Fall 2015

*University of Toronto*

Sociology 302 Sociology of Culture Winter 2011

Winter 2010

b) Graduate

Sociology 713 Seminar on Social Inequality Winter, Fall 2017

c) Post-graduate

N/A

d) Other

*McMaster University*

Reading Course Sociology of Expertise Fall 2015

Reading Course Responsibility as a Sociological Concept Fall 2017   
Reading Course Cultural Sociology Reader Summer 2018

11. Contributions to Teaching Practice

a) Pedagogic Innovation and/or Development of Technology-Enhanced Learning

With support of PDA funds, I worked with professional presentation consultant to develop targeted learning strategies to enhance 4th year undergraduate seminar (4J03). I have also designed the Sociology 2RR3 course as a fully active-learning class syllabus.

b) Course/Curriculum Development

\*SOC2RR3 Case Studies of Inequality: Inequalities in Creative Industries (2015-2016)

\*SOC2RR3 Case Studies of Inequality: Challenges of the New Economy (2017)

\*SOC2RR3 Case Studies of Inequality: Worthiness and Inequality (2019)

SOC3EE3 Popular Culture and Inequality (Online Course prepared 2019 including 60 pages of original reading materials designed and written by Chong specifically for this course – in addition to the course module materials)

SOC3NN3 Created course outline and proposal for brand new 3rd year course on the Sociology of Judgment

SOC4J03. Art, Culture, and Inequality

SOC713 Graduate seminar on Social Inequality

\*Experiential Learning classes

**d) Development/Evaluation of Educational Materials and Programs**

* I have proposed a new curriculum for the “professional seminar” in the Sociology graduate program that will be voted on by the graduate committee in 2020.

e) Other

* I proposed and designed a new rubric for ranking and rating student doctoral SSHRCs that draw on best anti-bias practices in evaluation studies and better align with SSHRC’s internal priorities/weighting

12. Supervisorships

a) Master's Level (coursework)

Martin Marquis Assigned Supervisor Fall 2015

Taylor MacKenzie Assigned Supervisor Fall 2017

b) Doctoral Level

Dimitri Zaras External Thesis Advisor (Emory University) Fall 2015  
Ye-Na Lee Thesis Supervisor Fall 2019

c) Post-doctoral Level

d) Clinical/Professional

e) Supervisory Committees

Nikki-Marie Brown PhD Committee Completed Fall 2012-Winter 2019

13. Lifetime Research Funding

*Faculty-Career*

2019 SSHRC Explore - Major Collaborative Project Seed Grant Competition

Project: “How States Can Make Entrepreneurs: Parent-preneurs across three

countries.” $7000.00

2017 Gender Wage Gap Grant Program, *Ontario Pay Equity Commission of Ontario*. Project: “A Study of Pay Equity among Creative Industry Entrepreneurs”. *$28,449.89*

2015 Arts Research Board Research Competition, *McMaster University*   
Project: "The Value of Expert vs. Public Opinions in a Creative Market: Measuring authority in the literary field". *$6,955.00*

*Gradaute Student-Career*

2014 Daniel G. Hill Prize for Best Graduate Paper in Sociology (honorable mention), University of Toronto

2013 Al Miller Memorial Award, UofT Faculty Association: university-wide award given one graduate student for demonstrated leadership in the university community

2013 Richard A. Peterson Best Student Paper in the Sociology of Culture Section. American Sociology Association.

2013 Hacker Mullins Best Student Paper Award in the Section on Science, Knowledge and Technology, American Sociological Association

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Social Sciences and Humanities Research Council of Canada. $6000.

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Sciences and Humanities Research Council of Canada (SSHRC) $105,000

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2007 University of Toronto Open Fellowship. $11,100.

2006 Canada Graduate Scholarship - Master’s Program, Social Sciences and Humanities Research Council Canada. $17,500.

2006 Ontario Graduate Scholarship.Ontario Ministry of Training, Colleges, and Universities$15,000. *(declined)*

14. Lifetime Publications

**a) Book**

Chong, PK (2020) *Inside the Critics’ Circle: Book Reviewing in Uncertain Times.. NJ: Princeton University Press*.

b) *Peer Reviewed*

i) Contributions to Books

Chong, PK. (2018). “Everyone’s A Critic? Openness as a Means to Closure in Cultural Journalism.” In *The M in CITAMS@30 (Studies in Media and Communications, Volume 18)****.*** Brienza, C., Robinson, L., Wellman, B., Cotton, S., and Chen, W. (Eds).Emerald Publishing Limited pp.99 – 119.

Rodney, A, Johnston, J and Chong, PK. (2017). "Chefs at home? Masculinities on offer in celebrity chefs' cookbooks." In The Masculine Hearth: Food, Masculinities and Home, Michelle Szabo and Shelley Koch (eds.). London: Bloomsbury. 213-230

Beljean, S, Chong, PK and Lamont, M. (2016) "A post-Bourdieusian sociology of valuation and evaluation for the field of cultural production." *Routledge International Handbook of the Sociology of Art and Culture*. Hanquinet, L. and Savage, M. (eds). Routledge. 38-48.

Chong, PK. (2015) “Playing Nice, Being Mean, and the Space In Between: Book Critics and the Difficulties of Writing Bad Reviews” In *Moments of Valuation: Exploring Sites of Dissonance.* Antal, B and Hutter, M., and Stark, D. (eds). Oxford University Press. 133-146

ii) Journal Articles

Chong, PK and Bourgoin, A. (2020). “Communicating Credibility by Expert Service Workers: The Credibility Tactics of Fiction Critics and Management Consultants” Valuation Studies. 7 (1)

Chong, PK. (2019). “Valuing subjectivity in journalism: Bias, emotions, and self-interest

as tools in arts reporting.” *Journalism: Theory, Practice & Criticism*. 427-443.

Johnston J., Rodney A., and Chong, PK. (2014) “Making Change in the Kitchen? A study of celebrity cookbooks, culinary personas, and inequality”. *Poetics*. 47:1-22.

Chong, PK. (2013) "Legitimate Judgment in Art, the Scientific World Reversed?: Critical Distance in Evaluation". *Social Studies of Science*. 43 (2): 265-281.

Chong, PK. (2011) "Reading Difference: How Race and Ethnicity Function as Tools for Critical Appraisal.” *Poetics: Journal of Empirical Research on Culture, the Media and the Arts*. 39 (1): 68-84.

iii) Journal Abstracts

N/A

v) Other

N/A

c) *Not Peer Reviewed*

i) Books

N/A

ii) Contributions to Books

N/A

iii) Journal Articles

N/A

iv) Journal Abstracts

N/A

v) Other

Chong, PK. (2020). Everyone Can Be a Book Reviewer. Should They Be? *Lit Hub*.

Published Jan 23, 2020.

Chong, PK . (2019) The ab-SURDITY of book reviews. *Electric Literature*. Published

Dec 18, 2019.

Chong, PK. (2012). Moral and Mean Reviews. The Toronto Review of Books. Vol 1.

d) *Accepted for Publication (in Final Form)*

e) *Submitted for Publication*

* Chong, Phillipa. “*On Equal Grounds: How Multiple Job Holding Affects How Work Gets Done”.* Under second round of review at Work and Occupations

**f) *Unpublished Documents***

i) Technical Reports  
\*Chong, Phillipa. “Defining the Ideal Entrepreneur: Entrepreneurs on the gender skills gap and what it takes to succeed.” Report prepared for Ontario Ministry of Labour’s Pay Equity Office Gender Wage Gap Program

ii) Other

15. Presentations at Meetings

a) *Invited*

2019 Chong, P. “Personal Solutions to Institutional Problems: Lessons from

cultural journalism” DeGroote Business School. McMaster University.

Hamilton, ON.

Chong, P. “Individual Solutions to Institutional Problems.” Department of Sociology, Emory University. Atlanta, GA. November 18, 2019

Keynote Speaker for Media Sociology Preconference. “Snarkiness as Protest or Opiate? Lessons from Frustrations in Cultural Journalism.”. LIM College. New York, August 9, 2019.

## 2018 Chong, P. “Give as Good as You Get: Reviewers as Both Cultural Producers and Consumers”. Invited presenter for session on “Messages and Meaning in Mass Media”. Media Sociology Preconference and [Society for the Study of Symbolic Interaction](https://sites.google.com/site/sssinteraction/). State System at Center City. August 10, 2018. Philadelphia, PA

2017 Chong, P. “Setting and Agenda for a Uniquely Canadian Cultural Sociology”. Invited by Culture Cluster to speak on panel “*Is there such a thing as Canadian Cultural Sociology?".* Canadian Sociological Association. Ryerson University. May 31. 2017. Toronto, ON.

2015 Chong, P. “Cultural Practices and Boundaries” and “Arts and National Boundaries”. Invited

commentator for conference on *National Identity and Cultural Diversity: Art, Culture, and Politics*. Weatherhead Center for International Affairs, Canada Program. Harvard University. May 5-6, 2015. Cambridge, MA.

2014 Lamont, M., Chong, P., and Bouroin, A. “Capturing worlds of worth: fiction reviewing, management consulting and scholarly evaluation compared.” Presented in “Valuation Devices: STS Approaches to the Sociology of Worth” at the *American Sociological Association* annual meeting. August 16-19. San Francisco, CA

Chong, P. and Schmutz, V. “Comparing Domains of Excellence Using the Nobel Prize.” *Culture and Social Analysis Workshop*. Harvard University. April 14, 2014. Cambridge, MA.

2013 Chong, P. “Emergent Ethics: Managing Conflicts of Commitment in Freelance Reviewing.” Conference for *Valorizing Dissonance: Cultural Perspectives on Newness*. Social Science Research Center Berlin (WZB) June 26-June 28. Berlin, Germany.

Chong, P. “How Book Critics Think.” Erasmus Research Centre for Media, Communication and Culture Seminar. *Erasmus University Rotterdam*. May 15. Rotterdam, Netherlands.

2010 Chong, P. “Reading Difference: How Race and Ethnicity Function as Tools for Critical Appraisal.” *Culture and Social Analysis Workshop*. Harvard University. March 8, 2010. Cambridge, MA.

b) *Contributed* (Peer Reviewed)

2019 Chong, P. “Credibility Tactics Among the “Questionably”-Professional: The

Communicative work of Fiction Critics and Management Consultants”. In session on “Fields and Identities”. at the American Sociological Association (ASA) annual meeting. New York, NYC. August 10-13, 2019.

Chong, P. “They wanted freelancers, they got people": The consequences of

sideline activities for identity in creative industries”. Presented in in the session “Creative workers, creative communities” at the Southern Sociological Society annual meeting (SSS). April 10-13, 2019. Atlanta, Georgia.

2017 Chong, P. “Subjectivity on the Page and Screen: Bias, Emotions, and Self-Interest as tools in Arts Reporting.” Presented in Media Sociology at the American Sociological Association (ASA) annual meeting. August 12-15. Montreal, QC.

Chong, P. “By Invitation Only: How To Become a Media Gatekeeper.” Presented in Media Sociology Preconference. August 11, 2017. Montreal, QC.

2016 Chong, P. The Interest Gap: Gender, Homophily, and Inequality in Book Reviewing”. Presented in “Cultural Dimensions of Gender, Love, and Work” at the American Sociological Association (ASA) annual meeting. August 19-23. Seattle, WA.

Chong, P. Who's to Say: Dissent, Disagreement, and Professional Uncertainty in Book Reviewing”. Presented in “Sociology of Knowledge” at the American Sociological Association (ASA) annual meeting. August 19-23. Seattle, WA.

Chong, P. “Gender, Blah, blah, blah”: The Persistence of Gender Inequality in Book Reviewing. Presented in “ The Gender Gap: From Both Sides Now” at the Eastern Sociological society (ESS) annual meeting. March 17-20, 2016. Boston, MA.

2015 Beljean, S. and Chong, P. “A Post- Bourdieusian Sociology of Valuation and Evaluation for the Field of Cultural Production”. Presented in panel in “Evaluation Processes” at the *American Sociological Association (ASA) annual meeting.* August 22-25. Chicago, IL.

2014 Chong, P. “Book Reviewing in an Age when Everyone is a Critic”. Presented in panel in “Aesthetic Choices (and Constraints): From Creation to Mediation” at the *American Sociological Association (ASA) annual meeting.* August 16-19. San Francisco, CA

Chong, P. “Getting it ’Just Right’: Goldilocks positioning as professional boundary work.” Presented in panel on *“Doing Good Work: Establishing Worth, Competency, and Expertise at Work”* at *Annual Meeting of the Eastern Sociological Society*. February 20-22. Baltimore, MD.

2013 Johnston, J, Rodney, A, and Chong, P "Culinary Personas and the World of Celebrity Chefs: A study of cookbooks and cultural inequality." Presented in panel on “*Popular*  *Culture*" at *Annual Meeting of the American Sociological Association*. August 10- 13. NY, NY.

2012 Chong, P. “A Method for Critical Distance: How Book Reviewers Secure the Validity of Their Aesthetic Evaluations.” Presented in session on *“Cultural Intermediaries in Action*” at *Annual Meeting of the American Sociological Association.* August 17 - August 20. Denver, Colorado.

2011 Chong, P. “The Place of Emotions and Morals in Appraisal: A Case Study on Book Reviewers.” Presented in “Performances, Values, and Mores” at *Annual Meeting of the American Sociological* *Association.* August 20 - August 23. Las Vegas, Nevada.

Chong, P. and Johnston, J. “Why Cook? A Study Of Cookbooks, Celebrity Chefs And Persona-Based Brands.” Presented at meeting of *Consumer Studies Research Network*, August 19). University of Nevada, Nevada.

2010 Chong, P. "Everyone's a Critic: Book Reviewers on Bad Practices in Book Reviewing." *Tufts University* *English Graduate Conference*. October 21. Cambridge, MA

2009 Chong, P. “Reviewing Novels and Novelists: The Influence of Race and Ethnicity on the Valorization of Fiction.” Presented in “Racial and Ethnic Minorities” at *Annual Meeting of the American Sociological Association*. Aug 8 -11. San Francisco, CA.

Chong, P. “Race, Ethnicity, Nation, and Worth: Examining Race and Ethnicity as Tools For Critical Appraisal.” Presented in session on “Sociology of Culture” *at Annual Meeting of the Canadian Sociological Association*. May 26 – May 29. Carleton University, Ottawa.

2008 Chong, P. “Immigration, Inequality, & Space: How Immigration is Changing

Canada’s Social Landscape.” Presented at *Centre for Excellence in Research on Immigration and Settlement (CERIS)* *Ontario Metropolis Centre Annual Graduate Conference.* April 17 - 18. York University, Toronto.

2007 Chong, P. and Boyd, M. “At the Margins? Ethnic Diversity within Canada's

Muslim Population.” Presented at the *Canadian Population Society* *Annual Meetings.* May 31– June 2. University of Saskatchewan, Saskatchewan.

16. Patents, Inventions and Copyrights

N/A

17. Administrative Responsibilities

Undergraduate Committee, Member 2015

Speaker Series Committee, Member 2016

PR/Communications Committee, Member 2016-2018

Graduate Committee, Member 2019-2020

18. Other Responsibilities

Chair Selection Committee, Elected Member 2019

Women’s Interdisciplinary Research Exchange (WIRE), Co-founder 2019